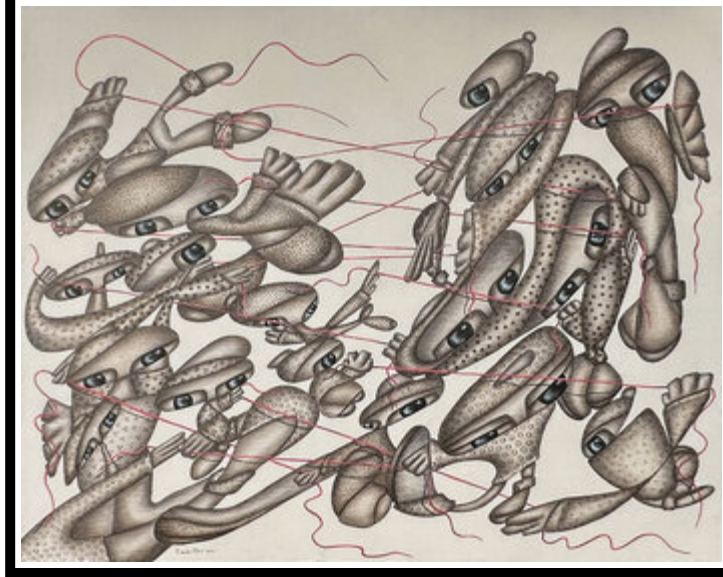




The heart's call



Sun threads



Express yourself however you want



In the Brezze



Reflections of the Hearts

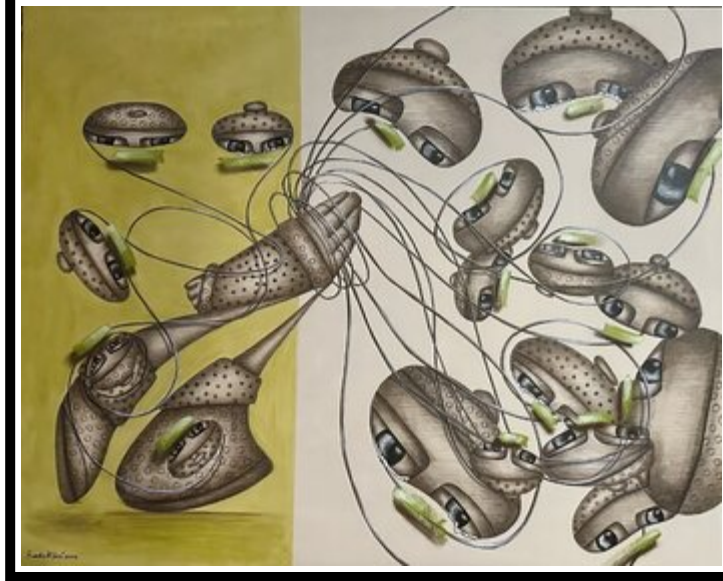


The Trilogy of Reflection of the Soul



Symphony of Existence

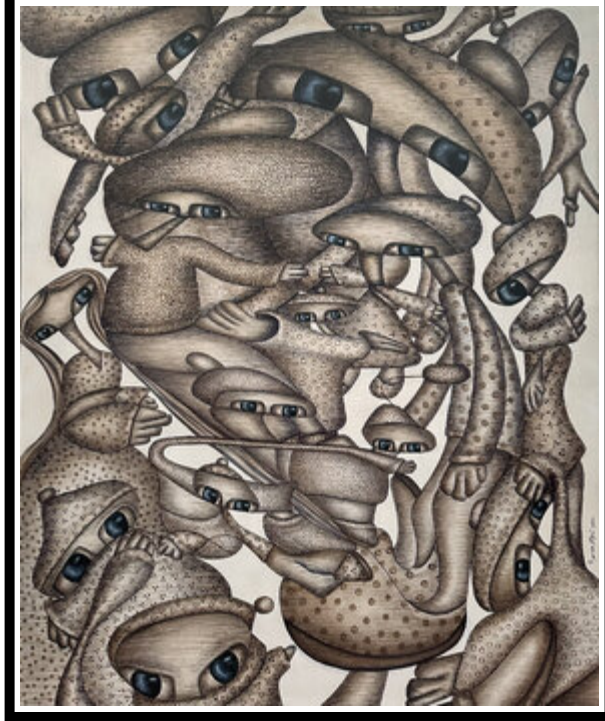




Moment of Realization)



The language of Love



Anticipation

Reviewed by



**Ainhoa Fernández**

on 6/4/25 | Visit website ?

Ainhoa Fernández, Fine Arts graduate, specializes in cultural management and the art market. With international experience in Spain, the UK, and Portugal, she has worked in production, curating, and gallery management. She coordinates the VIP program at ARCO and Urvanity and founded Art Bites Podcast. Her work blends strategic vision with a strong commitment to cultural outreach and innovation. Instagram: @ainhoa.fdez.moreia @art\_bites\_podcast

## Section 1: Technical Review

*The first part of the feedback focuses on your technical skills. The reviewer gave his opinion on the quality of your craft (e.g. color palette, shape, texture, size, technique, framing, and composition)*

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**How do you assess the artist's technique in terms of colors, shapes, texture, and size, as well as used material, medium, and process?**

*Randa demonstrates a thoughtful and well-controlled use of color. Her palette tends to blend natural and fantastical hues that work in harmony without overwhelming the viewer. The integration of bold, expressive color with nuanced shading suggests a refined sensitivity to tone and contrast. Her colors often serve to enhance the surreal or symbolic elements of her figures.*

*One of the most striking technical elements of Randa's portfolio for me is her use of elongated, biomorphic shapes that merge human, animal, and abstract forms. These stylized shapes are consistent across her body of work and create a strong visual identity. Despite their fantastical appearance, they are drawn with clarity and coherence, suggesting a deep understanding of structure and proportion, even in exaggerated or dreamlike contexts.*

*Texture is a central strength. Randa often employs fine, repetitive line work to give her figures dimensionality and tactility. These marks create a surface richness that engages the eye up close while contributing to the overall atmosphere of the painting. This level of detail shows high discipline and control over the medium, likely built from a patient, layer-by-layer process.*

## **Section 2: Artistic review**

*The second part of the review focuses on the artistic and aesthetic aspects of the portfolio.*

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**What is the strength of the portfolio?**

*My favourite work is Reflections of the Hearts (Threads of Humanity, 12/24/24), in it we can see how Randa masterfully balances the fantastical and the familiar. Her signature characters fluid, hybrid creatures with large, expressive eyes evoke a deep emotional resonance. They seem sentient, vulnerable, and deeply aware, engaging the viewer in a way that transcends the boundaries of abstraction or figuration. This emotional expressiveness is a consistent feature throughout her portfolio and is a key reason her work stands out.*

### Where does the reviewer see the possibility for improvement?

*While Randa's works are visually compelling and suggest strong symbolic undertones, the narrative or conceptual framework behind them can feel elusive. Introducing clearer thematic guidance through titles, statements, or series descriptions would help viewers and curators better engage with the intentions behind the imagery. This doesn't mean explaining everything, but rather anchoring the viewer with entry points into the world she creates.*

### Who or what can you follow and study, or get inspiration from?

*Some artists to explore are Remedios Varo & Leonora Carrington, these surrealist painters masterfully infused their otherworldly scenes with esoteric symbolism, personal mythology, and subtle feminist narratives.*

*Hayv Kahraman, as Kahraman explores identity, displacement, and memory through stylized female forms with strong aesthetic cohesion.*

## Section 3: Promotional review

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### Where do you see the artist on the art market in terms of audience, pricing, and estimated market potential?

*The portfolio appeals to collectors who enjoy imaginative, dream-like, and symbolic work. This includes private collectors, galleries specializing in contemporary or modern art, and art enthusiasts attracted to narratives and mystery in art.*

*The price range I estimate is 2.000-3.000€.*

*The surrealism market can be lucrative but competitive; artists need clear branding and quality to stand out.*

## Conclusion

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**Finally, what would be the one piece of advice you would give this artist, regarding the objective of this review?**

*Focus on building a strong, authentic personal brand that tells a compelling story behind your work because in the surreal art market, narrative and emotional connection are as valuable as technical skill or originality.*

*Congrats!*

*If you want me to follow your works up you can lways contact me via Instagram: @ainhoa.fdez.moreira*